

TDF Infrastructure

Global Investor Roadshow



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Glossary

- 4G, 5G: mobile phone communication standards
- ARCEP: Autorité de Régulation des Communications Electroniques (French telecom market authority)
- Active sites: TDF sites hosting at least one active PoS/PoP
- AMEL: Appel à Manifestation d'Engagement Local FttH tender scheme
- AMII: Appel à Manifestation d'Intention d'Investissement
- Backhauling: portion of the network comprises the intermediate links between the core network and the cell site
- Build-to-Suit (BTS): Towers that are built on demand to meet the needs of the MNO
- DAB+: Digital audio broadcasting standard
- DTT: Digital Terrestrial Television (digital broadcasting technology)
- FM: Frequency Modulation (radio broadcasting technology)
- FttH: Fiber to the Home (broadband optical fiber network reaching the boundary of the living space, such as a box on the outside wall of a home)
- HD: High Definition (video format)
- Indoor: Market segment to cover indoor hotspots (mall, stations, facilities, etc).
- ISP: Internet Service Provider
- IRU: Indefeasible Right of Use
- Marketable sites: sites with no active PoS/PoP, but on which TDF has legal rights (incl. framework agreement for rooftops only)
- MEC: Mobile Edge Computing
- MNO: Mobile Network Operator
- Mux/Muxes: Multiplex, group of TV channels combined in a unique data stream on the same frequency
- PIN: Public Initiative Network (fiber network in low density area, co-funded by local authorities)
- PoP: Point of Presence = 1 Telecom client hosted on 1 site (no matter how much equipment of the client is hosted on this site)
- PoS: Point of Service = 1 DTT Mux hosted on 1 site or 1 FM radio hosted on 1 site
- RAN (Radio Access Network) Sharing: 2 MNOs share some parts of their mobile networks to reduce their costs
- Short waves: Analog radio broadcasting mode Amplitude Modulation (AM)
- Small Cells: radio access point with low radio frequency power output, footprint and range
- TowerCo: Tower Company
- UHD: Ultra High Definition



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1. TDF at a glance

- 2. Business Overview
- **3.** Financials
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A leading player in the infrastructure telecommunication business in France



¹ Recurring Operating Cashflow defined as EBITDAaL minus maintenance capex

Key activities snapshot



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Telecom: The telecom business value chain



Telecom: TDF revenues are firmly growing thanks to favourable market trends

A growing asset base for an unparalleled offer to clients:

- TDF's BTS program is organic, supported by its state-ofthe-art in-house pylon manufacturing capabilities
- 986 Build-to-Suit sites delivered as of June 2021

<u>4G densification, New Deal program and 5G rollout will</u> continue to fuel the demand for telecom infrastructure:

- MNO PoPs market growth: +7.1% in 2020
- New Deal targeted coverage program requires every MNO to deploy 5,000 new cell sites by 2024. 830 have been rolled out in mid-2021
- As of June 2021 (7 months after 5G launch), c.17,000 5G sites have been activated by MNOs
- TDF enables 5G rapid rollout: 5G PoP upgrades, Mobile Edge Computing housing, etc.

The renewal of framework agreements with 3 MNOs substantially increases revenue visibility and better positions TDF to seize additional PoP volumes



Broadcast: Strong business model relying on longstanding infrastructure



- DTT MUXes⁽¹⁾ are required to cover 95% of the French population and 91% of each French department
- Tender processes are carried out on a local basis every 5 years to award 5-year broadcasting contracts (maximum duration by law)
- TDF and towerCast are the only suppliers for DTT broadcasting services in France with two options on each MUX contracts:
 - TDF or towerCast have the broadcast contract and use their own infrastructure (site hosting and transmission)
 - towerCast has the broadcast contract but does not have its own site and buys site hosting on the required site from TDF



- TV channels join a multiplex (a "MUX" a consortium of channels) according to CSA's decision
 - 32 channels available on DTT are grouped into 6 MUXes
 - DTT channels require a license from the regulator (CSA) for use of the associated spectrum
- TDF provides Distribution and Broadcasting services to each MUX (based on a recurring yearly fees on contract per Point of Service, renewed every 5 years)
 - Video data are combined, compressed and distributed: content is distributed from MUX to transmitter primarily through a network of Fibre but also through microwave or satellite connections
 - Content is broadcasted to the end-users through a transmitter network (composed of main sites and relay sites) which generates and broadcasts the signal received by a household



Broadcast: DTT and FM are steady businesses

DTT remains a popular platform for watching television in France:

- DTT penetration remains high: 47% in 2020
- DTT is the only TV reception mode for 21% of French households
- Covid-19 health crisis underlined its essential role (strong audiences, public health campaigns)
- French law and European decisions secure DTT frequencies allocation until 2030
- DTT modernization is on track: the 2021 broadcasting law will empower the CSA to deliver UHD authorizations

TDF succeeded in renewing contracts and preserving market shares:

- DTT revenues are largely secured following contracts renewals achieved in 2021 with 4 Muxes (Multi-4, SMR6, NTN, CNH)
- TDF owns 88% of Hosting DTT market and 75% in Transmission (as of Dec 2020)
- TDF operates 76% of FM frequencies of the public broadcaster and 42% of the commercial broadcasters







FM Broadcasting PoS



FTTH: Proven wholesale FTTH Platform Focused on the Most Secure Fibre Market Segments



FttH: the rollout of networks meets a sky-rocketting demand for fiber

Very strong dynamic in network roll out (as of June 2021) **FTTH Metrics** (in thousands) Dec. 2018 Dec. 2019 Dec. 2020 June. 2021 Target % Achieved D'OISE 69.6 83.1 83.1 85.2 84.9 100% **Yuelines** Fibre 56.7 93.4 97.7 97.7 13.6 100% **Total plugs built** and under 45.6 59% 117.9 186.9 319.2 ANNOU construction 60.5 211.9 220.7 229.3 96% Total 83.2 245.9 506.3 590.5 731.1 81% D'OISE 20.5 60.8 81.3 84.3 84.9 99% yvelines Fibre 97.7 24.4 72.8 85.7 88% Total plugs 36.0 76.0 2.1 319.2 24% available for sale ANNOU 3.8 43.3 79.5 229.3 35% Total 20.5 91.1 233.4 325.5 731.1 45% D'OISE 1.4 9.5 84.9 31.2 38.0 45% yuelines Fibre 1.9 22.9 34.8 97.7 36% 0.1 4.0 13.5 319.2 4% ANUOU 0.1 5.1 17.6 229.3 8% Total 1.4 11.6 63.3 103.9 731.1 14%





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- TDF has commercial agreement with all French major ISPs
- TDF enjoys a de facto monopoly on the 4 territories where it rolls out, commercializes and maintains FTTH networks
- Commercial momentum is very strong with penetration figures well above ARCEP's projections
- TDF is amongst the fastest players to roll out fiber in its territories
- The FTTH business is very predictable with a growing installed base
 - Very little churn as current internet consumption trends make high-speed broadband, more than ever, a must
 - End-users churn between ISP has no impact on TDF's business

November 2021

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Strong growth driven by Telecom site hosting and Fibre



November 2021

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Profitability and investments on the rise, mainly driven by infrastructure growth



Strong cash conversion (EBITDAaL - Maintenance Capex)



Capex are balanced between Towers and Fibre

Reported in €m



Bulk of Capex directed to the roll-out of new infrastructure



Sound debt structure and investment grade financial policy



- Comfortable debt maturity profile: weighted average maturity is 3.3 years as of June 2021 (including capex facility before extension options)
- TDF successfully secured in March 2021 a €300m (o.w. €170m undrawn as of June 2021) syndicated capex facility)
- Shareholders and management committed to investment grade financial policy

Senior Debt	J	Jun-21		Interest		Repayment	Borrower
Senior Debt	Commit.	Outstanding	type	pricing			
SFA Debt							
Revolving Facility	250	150	floating	Eur + 0.550%	05/12/2025	revolving	TDFI
Capex Facility	300	130	floating	Eur + 1.100%	26/03/2024	bullet	TDFI
Total SFA Debt	550	280	floating	NA			
Bond Debt							
Bond 1	600	600	fixed	2.875%	19/10/2022	bullet	TDFI
Bond 2	800	800	fixed	2.500%	07/04/2026	bullet	TDFI
Total Bond Debt	1,400	1,400	fixed	2.661%			
TOTAL Senior Debt	1,950	1,680					



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Key credit strengths







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TDF Group organisational chart



Overview of Current Infrastructure Assets of TDF



- Strong asset base for mission critical infrastructure provider with:
 - 7,751 active uniquely positioned sites generating site hosting revenues
 - 4 tier III datacenters
 - National fibre backbone of > 5,000km
 - 4 FttH PIN networks covering 731k households
- In addition, TDF benefits from a number of unique proprietary growth drivers
 - BtS sites program
 - 11,590 marketable sites including 2,769 sites following the agreement signed with SNCF Gares & Connexions in 2018
- TDF is the only TowerCo that has insourced construction capabilities in order to have full flexibility to deliver BtS sites in a timely and costly effective manner

Growth rate vs. 2019

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+ x %



Unique portfolio of assets for media & telecoms



- As of December 2020, TDF operates the largest independent network of connected towers in France
- Telecom infrastructure services complementary to broadcasting activity ensuring optimisation of tower utilisation rate and cost synergies:
 - Overall colocation rate on TDF SAS sites in 2020 : 4.46x
 - DTT colocation rate : 3.39x, Radio colocation rate : 3.85x
 - Total telecom colocation rate : 2.95x, o/w MNO colocation rate : 1.89x
- 34% of towers built on TDF's own land (vs. 32% in 2016), typical leases range from 5 to 99 years



Overview of Half Year 2021: Revenue and EBITDA by segment



Half Year 2021: key figures

		June 2021	Dec 2020	June 2020 (**)	Variation June 21 / June 20
Key items of consolidated income statement					
Revenues	€m	360,4	687,5	328,5	+9,7%
EBITDA	€m	216,1	436,6	202,8	+6,6%
As a % of revenues	%	60,0%	63,5%	61,7%	-1,8 pt
EBITDAaL (*)	€m	192,3	389,6	179,5	+7,1%
As a % of revenues	%	53,3%	56,7%	54,7%	-1,3 pt
Current operating income	€m	121,1	228,3	104,3	+16,0%
As a % of revenues	%	33,6%	33,2%	31,8%	+1,8 pt
Operating income	€m	118,5	224,1	101,5	+16,7%
Profit (loss) attributable to owners of the Company	€m	(3,2)	(9,1)	(17,0)	-81,5%
Key items of consolidated cash flow statement					
Cash flows from operating activities after operatin leases	^{ng} €m	110,5	364,8	115,2	-4,1%
As a % of revenues	%	30,7%	53,1%	35,1%	-4,4 pts
Purchase of operating fixed assets excluding increase of Right of use asset	of €m	(191,4)	(352,7)	(166,0)	+15,3%
As a % of revenues	€m	-53,1%	-51,3%	-50,5%	-2,6 pts
Operating free cash flow after operating leases	€m	(82,7)	17,6	(53,4)	+54,8%

(*) EBITDA aL: EBITDA restated from expenses related to operating leases, and excluding IFRS 2 charges, severance payments and related fees

(**) Group results including the retrospective application, at the IFRS 16 transition date, of IFRIC decision of november 2019 related to the enforceable period of leases



Half Year 2021: change in business line revenues

in millions euros	June 2021	Dec 2020	June 2020	Variation June 21 / June 20
Digital Television	86,9	173,8	87,1	-0,2%
Radio	56,1	112,1	56,0	0,1%
Total Broadcasting Services	143,0	285,9	143,1	-0,1%
Telecom: site hosting	179,6	332,8	159,0	13,0%
Telecom: other services	20,9	39,4	14,1	48,3%
Total Telecoms & Services	200,5	372,2	173,1	15,8%
Fiber (FTTH)	13,9	20,2	7,5	86,3 %
Others	2,9	9,3	4,8	-38,5%
Revenues	360,4	687,5	328,5	9,7%



FY 2020: key figures

	€m €m						
	€m						
in millions euros	€m	Dec 2020 <i>IFRS 16</i> (*)	Dec 2019 IFRS 16 Restated	Change Dec 20 / Dec 19	Dec 2020 proforma Excl. IFRS 16	Dec 2019 proforma Excl. IFRS 16	Change Dec 20 / Dec 19
Key items of consolidated income statement	€m €m		(*)		(^^)	(^^)	
Revenues	€m	687.5	674.7	+1.9%	687.2	654.8	+4.9%
Adjusted EBITDA (***)	€m €m	439.6	420.4	+4.6%	389.4	367.8	+5.9%
As a % of revenues	%	63.9%	62.3%	+1.6 pt	56.7%	56.2%	+0.5 pt
EBITDA	€m	436.6	417.2	+4.6%	386.3	365.0	+5.8%
As a % of revenues	€m	63.5%	61.8%	+1.7 pt	56.2%	55.7%	+0.5 pt
Current operating income	€th	228.3	219.0	+4.3%	218.9	207.4	+5.5%
As a % of revenues	%	33.2%	32.5%	+0.8 pt	31.8%	31.7%	+0.2 pt
Operating income	€m	224.1	208.1	+7.6%	214.6	196.6	+9.1%
Profit (loss) attributable to owners of the Company	€m	(9.1)	(33.1)	-72.4%	n.a.	n.a.	n.a.
Key items of consolidated cash flow statement	Em						
Cash flows from operating activities	€m	415.7	371.3	+12.0%	362.2	323.1	+12.1%
As a % of revenues	%	60.5%	55.0%	+5.4 pts	52.7%	49.3%	+3.4 pts
Purchase of operating fixed assets	€m	(414.4)	(347.2)	+19.3%	(352.7)	(305.9)	+15.3%
As a % of revenues	€m	-60.3%	-51.5%	-8.8 pts	-51.3%	-46.7%	-4.6 pts
Operating free cash flow	€m	68.5	73.6	-7.0%	14.9	31.1	-52.0%

(*) Group results after IFRS 16 application, applicable since Jan 1st 2019. The IFRIC position of Novembre 26, 2019 concerning the enforceable duration of leases under IFRS 16 was applied on 2020 results, and retrospectively applied in 2019 ("Dec 2019 IFRS 16 restated") (**) Proforma from IFRS 16 application and from contributions of the enters Bebanjo (disposed end of 2019) and Cognacq Jay Image, Arkena Inc and Tim Congo (disposed in 2020)

(***) Adjusted EBITDA : EBITDA excluding IFRS 2 charges, severance payments and related fees



FY 2020: change in business line revenues

in millions euros	Dec 2020	Dec 2019	Variation Dec 20 / Dec 19	Dec 2020 proforma (*)	Dec 2019 proforma (*)	Variation Dec 20 / Dec 19
Digital Television	173.8	174.3	-0.3%	173.5	175.4	-1.1%
Radio	112.1	116.2	-3.6%	112.1	116.2	-3.6%
Total Broadcasting Services	285.9	290.5	-1.6%	285.6	291.7	-2.1%
Telecom: Site Hosting	332.8	313.4	6.2%	332.8	313.4	6.2%
Telecom: Other Services	39.4	29.5	33.4%	39.4	30.1	30.8%
Total Telecoms & Services	372.2	343.0	8.5%	372.2	343.6	8.3 %
Fiber (FTTH)	20.2	5.9	241.6%	20.2	5.9	241.6%
Media Services	2.2	28.1	-92.2%	2.2	1.8	22.2%
Others	7.1	7.2	-1.8%	7.1	12.0	-40.5%
Revenues	687.5	674.7	1.9%	687.2	654.8	4.9%

(*) Proforma from contributions of the entities Bebanjo (disposed end of 2019) and Cognacq Jay Image, Arkena Inc and Tim Congo (disposed in 2020)



Overview of Current ESG initiatives



TDF's key achievements in 2020 despite Covid-19



The Covid-19 reveals TDF infrastructure is more critical than ever

- TDF had no recourse to furlough nor has made use of any government-proposed subsidies / handouts
- Set up of a Business Continuity Plan (BCP) to ensure continuity of activities covering all TDF's businesses
- The Covid-19 situation is a testimony for TDF's resilience : increased infrastructure usage for both telecom and broadcast services, mobile (towers) and fixed (fiber) infrastructure rollout continued despite the lockdowns

Note: (1) Organic growth rates are restated from perimeter adjustments November 2021



Overview of tower site configuration





DTT Muxes

1

GR1	•2	•3	•3 Régions ou TV locale	•4	franceinfo <mark>:</mark>	CULTUREBOX francetélévisions
NTN	BFM TV.	C 8	C STAR	gulli	C NEWS	
СИН	CANAL+		+ SPORT		PREMERE	PLANETE +
MULTI4	6ter	at a	•5	6	W9	
SMR6	LCP PUBLIC SENAT	TFX	NEJ	ТМС		
MHD7	<u>Chérie</u> 25	TF	L'ÉQUIPE	RMC s t o r y	RMC	



French High Speed Broadband Plan: TDF is present in the most secured market segment

- Plan France Très Haut Débit (PFTHD, French High-speed Broadband plan) launched in 2013 to cover 100% of the country with 100Mbps by 2025 with FttH deployment
- Splits France into 3 areas:
 - Very High Density Areas: not covered by PFTHD, private operators deploy fibre without public subsidies
 - Medium Density Areas (AMII): exclusive agreement between Orange and SFR to deploy without subsidies
 - Low-density areas: private operators deploy fibre with subsidies in PIN areas and without in AMEL² areas

	Very dense areas	AMII	PIN AMEL
% of population	5	7%	43%
# plugs (m)	6.5	13.7	16.9
Type of network	Fully competitive	Sharing agreement and open access	Public network open to all operators
Local monopoly on network	×		De Facto Monopoly
Fibre network access pricing	Competitive	Reasonable price controlled by ARCEP	Not regulated but follows pricing guidelines issued by ARCEP
			Territories where TDF is present

