

TDF Infrastructure

2019 ANNUAL RESULTS - BONDHOLDERS CREDIT UPDATE



Connect faster, further, everywhere

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- 4G, 5G: mobile phone communication standards
- Active sites: TDF sites hosting at least one active PoS/PoP
- AM: Amplitude Modulation (radio broadcasting technology), including short, medium and long waves (SW, MW, LW)
- Built-to-Suit: Towers that are built on demand to meet the needs of the MNO
- DD2 (or 2nd Digital Dividend): refers to the radio spectrum (700MHz band) release in the switchover process of digital television from Mpeg2 to Mpeg4
- DTT: Digital Terrestrial Television (digital broadcasting technology)
- FM: Frequency Modulation (radio broadcasting technology)
- FttH: Fiber to the Home (broadband optical fiber network reaching the boundary of the living space, such as a box on the outside wall of a home)
- GSM-R: Global System for Mobile communications Railways, wireless communications standard for railway communication and applications
- HD: High Definition (video format)
- Hybrid TV: refers to the combination of a broadcast and a broadband access for watching TV content on a connected TV set
- ISP: Internet Service Provider
- IRU: Indefeasible Right of Use
- IoT: Internet of Things
- Marketable sites: sites with no active PoS/PoP, but on which TDF has legal rights (incl. framework agreement for rooftops only)
- MNO: Mobile Network Operator
- Mpeg2, Mpeg4: video encoding technologies
- Mux/Muxes: Multiplex, group of TV channels combined in a unique data stream on the same frequency
- OPH: Offices Publics de l'Habitat
- OTT: Over-The-Top, broadband delivery of video/audio directly on the Internet (no ISP involved in the control and distribution of the content itself)
- PIN: Public Initiative Network (fiber network in low density area, co-funded by local authorities)
- PoP: Point of Presence = 1 Telecom client hosted on 1 site (no matter how much equipment of the client is hosted on this site)
- PoS: Point of Service = 1 DTT Mux hosted on 1 site or 1 FM radio hosted on 1 site
- RAN Sharing: Radio Access Network Sharing (2 MNOs share some parts of their mobile networks to reduce their costs)



Agenda

- 1. 2019 Highlights
- 2. Business Developments
- 3. 2019 Financials
- 4. Conclusion
- 5. Appendices





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Revenue +3.2% organic growth €420.4m

Adj. EBITDA +6.2% organic growth 62.3% of revenues

€2,500m

Backlog 3.8x years of revenue

€349.1m

€319m

Capex 51.7% of revenues

Liquidity Includes €250m RCF 18,649

Number of sites¹ +2.2% increase

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N.B.: Numbers are presented on IFRS16 basis as of 31 December 2019 ¹ Including sites in Estonia and Poland





A strong financial performance ahead of expectations





- During the current COVID-19 pandemic, TDF is taking exceptional steps primarily aimed at ensuring safety of its staff
- Even if all the consequences of the pandemic cannot be precisely assessed at this stage, TDF's activities are by nature resilient. They are essential services for customers and the population more broadly
- TDF is striving to maintain ongoing service as usual and to reinforce operational safety
- The rolling out of new infrastructure is carried out to the extent possible



Key activities snapshot as of 2019



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In 2019, TDF accelerated growth on Telecom and Fiber business lines

	• Significant growth from site hosting revenue: 6.9% YoY ahead of growth on MNO POPs on towers (4.5% adjusted from RAN sharing)
	 Acceleration of the Build to suit program initiated in 2016: 614 pylons delivered in total as of Dec-19 - Not discounting effects of Covid-19, TDF is on track to reach the 1,000th built mast milestone in 2020
Telecom	• Strong volume of order intake despite contracted roll-out as part of sale & lease-back transactions
	• End of churn in relation to RAN sharing: the last batch of POP will be decommissioned in 2020
	 French MNOs are gearing up for the rollout of 5G: first requirements received for macro cells upgrades and edge computing infrastructure
	• 2019 evidenced the strong resilience of the platform, posting revenue growth on both DTT (0.4%) and radio (1.6%) broadcasting
Broadcast	 Continued refocus on core broadcasting activities with the full exit from low-margin media services (Mediamobile in 2018, Bebanjo in 2019 and Arkena early 2020)
	• Renewal of contracts on muxes will be a key milestone in 2020-2021, in a stable regulatory environment
	• Significant progress on deployment: total number of plugs constructed or under construction reached 246,000 or 35% of total objective
Fiber	 TDF is leveraging its industrial platform to achieve a very fast growth rate in terms of rollout in the French market quarter after quarter
	 Commercialization is well above initial expectations in Val d'Oise and Yvelines: commercialization rate reached 37% in Val d'Oise after 18 months
	 TDF is taking part in the ongoing RFQs to win new territories



Telecom: growth of the sites portfolio in France



- + 244 new towers built for MNOs
- Permanent review of assets to optimize portfolio



 Stations refer to the Gares & Connexions contract with the French train company SNCF







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Telecom: TDF revenues are firmly growing thanks to strong investments backed by favourable market trends

A growing asset base for an unparalleled offer to clients:

- State-of-the-art industrial capability to carry out the ambitious Build-to-Suit program:
 - 614 pylons delivered as of Dec 2019
 - An overall contracted program of 2,300 BtS pylons

The New Deal will continue to fuel the demand for telecom infrastructure:

- 4G densification: As of Feb 2020, 48,187 4G sites were authorized in France for all MNOs combined: +13% YoY
- After a slow start, MNOs have upcoming commitments in ٠ rural areas for 2020 and 2021: 500 sites have to be in service in the next 6 months, and 900 additional between 6 and 24 months
- Bouygues Tel/SFR RAN sharing is over : the last batch of POP will be decommissioned in 2020

5G means promising opportunities for TDF:

- 5G will not only consolidate TDF's current business...
 - through POP evolution (increase in wind-load = Oneshots + recurring revenues)
- ... it will also open up new opportunities :
 - Sites densification, Mobile Edge Computing, small cells

A large committed Build-to-Suit program (# of BtS delivered)



¹ Includes the 1,250 Build to Suits agreement signed with Orange in 2018 as well as requirements received from Free



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Broadcast: DTT and FM are steady businesses

DTT remains a very popular platform for watching television in France:

- DTT penetration remains high: 49.3% in Q2 2019, even though IPTV is gradually growing
- DTT is by far stronger on secondary TV sets

Frequencies currently used by DTT remain protected:

- 2019 World Radiocommunication Conference held in November 2019 confirmed that the question of the UHF band use will not be addressed before the next conference in 2023
- The current procedure for the allocation of 5G licences in France will only use frequencies in the 3.4 - 3.8 GHz band, not used for broadcast

DTT modernization is under way:

- The common objective is to improve the DTT platform with UHD (4K) contents
- A public consultation has been launched by CSA to define the preferred DVB-T2/HEVC migration scenario

TDF succeeds in maintaining its market shares

• Overall stable PoS volumes...





• ... with broadcast revenues slightly increasing in line with contractual indexation



FttH: TDF's focus is to deliver on the 4 PINs won - Initial commercial results are outstanding

TDF is present in four territories, representing c.730,000 plugs



In France, the pace of rollout is increasing:

- As of 31 December 2019, 18.4m premises were eligible to subscribe to an FttH access service (+36% YoY)
- The pace of FttH rollouts in PIN areas reached a record level during Q4 2019, with 560k additional homes passed (+19% QoQ) to reach 3.4m
- Quarter on quarter, TDF is one of the most dynamic PIN operators in terms of marketable plugs built

2019 is the year of network rollout acceleration and commercial build-up



• 246,000 plugs represents 35% of the total objective of plugs to be built in the 4 PINs



- In 2019, commercialization is active in the 4 territories, with high commercialization rates (37% after 18 months in Val d'Oise)
- Contracts signed with most ISPs

Solid backlog provides strong visibility on cash flows

Backlog representing 3.8 years of revenues

Revenue backlog breakdown over time as of 31 Dec 2019 (€m)



Backlog composition



Long-term contracts with top quality MNOs





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Key 2019 Financials

Profitability and investments on the rise





2018

IFRS16 adj.

• Capex to sales (%) (pre IFRS 16)

2019

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April 2020

Key 2019 Financials

Strong growth in telecom site hosting while broadcasting remains stable





IFRS16 and perimeter adjustments



• Pro forma perimeter excludes Mediamobile (sold in 2018), Bebanjo (sold in 2019), Cognac Jay Images and Arkena Inc (sold in 2020) and ITAS Congo



Key 2019 Financials

Strong cash generation supporting telecom and FttH capex





Adjusted EBITDA is growing (+6.2% organic growth) and profitability increased to 55% of sales pre-IFRS 16 :

- Non-labor expenses grew by 5.8% pro forma in connection with the growth of Telecom revenues
- Personnel expenses decreased by 7.3% pro forma thanks to good control over labor costs together with the development of FttH and internalization of key skills for telecom activities

Increase in capex by 19% as planned supporting :

- · FttH investments to roll-out the networks awarded
- Build-to-Suit program and new POPs growth for Telecom
- Capex 100% self-funded through excess cashflow



Key 2019 Financials

Sound debt structure and excellent liquidity



- Comfortable debt maturity profile: average maturity is 4.9 years
- No debt maturity before 2022
- €250m RCF successfully extended until 2024 at attractive terms with extension option until 2025 and fully available to support any liquidity requirements
- No securities on existing debt
- Decrease of leverage ratio between 2018 and 2019, unaffected by implementation of IFRS 16
- Stable debt/capital structure as organic growth is financed by internally generated cashflow
- Shareholders and management committed to investment grade financial policy



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Conclusion

- In 2019, TDF pursued significant investment in telecom infrastructure and the 2019 growth figures confirm the relevance of this strategy
- Investment focused on Build-to-Suit pylons and FttH networks which are resilient by nature due to their natural monopolistic characteristics
- Strong growth (+7%) thanks to a positive market momentum and the market leading position of TDF continuously reinforced by the rollout of the build-to-suit program and a large number of marketable sites
- The broadcasting platform confirmed its resilience again thanks to stable revenues over the years
- FttH is progressing with €6m of revenues and very strong commercialization rates observed in our territories
- EBITDA grew by 6.2% organically while profitability increased by more than 2pts thanks to enhanced performance monitoring across the TDF Group
- TDF completed its refocus on core telecom infrastructure activities with the disposals of Mediamobile (2018), Bebanjo (2019) and Arkena (early 2020)
- Credit metrics are very solid compared to peers
- High visibility on cashflows thanks to robust backlog of €2.5bn
- Financial flexibility is significant and liquidity is strong
- Shareholders' strong support through conservative financial policy implementation
- TDF is committed to maintaining its Investment Grade rating







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TDF infrastructure breakdown in France - 2019 vs 2018



Unique portfolio of assets for media & telecoms



- As of December 2019, TDF operates the largest independent network of connected towers in France
- Telecom infrastructure services complementary to broadcasting activity ensuring optimisation of tower utilisation rate and cost synergies:
 - Overall colocation rate on TDF SAS sites in 2019 : 4.66x
 - DTT colocation rate : 3.41x, Radio colocation rate : 3.87x
 - Telecom colocation rate (including IoT) : 3.05x, o/w MNO colocation rate : 1.94x
- 30% of towers built on TDF's own land, typical leases range from 5 to 99 years



Overview of tower site configuration





Infrastructure ownership structure of the French Telecom site hosting market (number of MNO PoPs) - 2019 vs 2018



- There was 71,800 PoPs in France as of December 2019 (+6.7% YoY), of which 53,300 PoPs on towers and 18,500 PoPs on rooftops
 TDF had 10,000 PoPs in Dec 2019 (vs 9,200 in Dec 2018, +8.7% YoY). Despite entrance of new players in France. TDF's overall market
- TDF had 10,000 PoPs in Dec 2019 (vs 9,200 in Dec 2018, +8.7% YoY). Despite entrance of new players in France, TDF's overall market share remains stable at 14% of the MNOs PoPs market.

Source: ANFR database, restated by TDF (NB: ByTel/Cellnex and Free/Cellnex deals are not fully taken into account in ANFR database due to ongoing sites transfer). (*) "Others": According to ANFR, these PoPs are supposed to be located on sites (masts, water towers, churches or other specific sites) not belonging neither to a MNO nor to a TowerCo, but belonging to local authorities or private owners. In reality, the ANFR database is confusing the land ownership with the infrastructure ownership. As a result, many of these infrastructures in reality belong to MNOs.

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New Deal overview: timeline and KPI's



Source: ARCEP

April 2020



Telecom market: New Deal mobile will fuel the demand for telecom infrastructure

The generalization of 4G is well progressing

- 5,100 sites converted to 4G since early 2018 (beginning of the New Deal Mobile)
- As of 1 February 2020, 48,187 4G sites were authorized in mainland France, out of which 42,532 in service, all MNOs combined: a YoY growth of respectively +13% and +11%



source: ANFR

MNOs have demanding commitments in rural areas for 2020 and 2021

- One important commitment from MNOs was to increase the pace of targeted coverage programs (mainly in rural areas), requiring every MNO to deploy 5,000 new cell sites (some of which could be shared)
- As of end February 2020, a list of nearly 1,400 targeted areas has been published by the Government (before accounting for consequences of Covid-19)



After a slow start (only 4 sites implemented), the MNOs will have to accelerate the rollout to meet their commitments over 2020-2022. In particular, c.500 sites have to be in service within the next six months







Broadcast market: DTT penetration remains high and tends to stabilize, its modernization is underway

DTT remains a very popular platform for viewing television in France

- 97% population coverage
- IPTV is gradually growing but DTT penetration remains high: 49.3% in Q2 2019
- DTT is by far stronger on secondary TV sets

Frequencies currently used by DTT remain protected

 2019 World Radiocommunication Conference held in November 2019 confirmed that the guestion of the UHF band use will be addressed at the next WRC in 2023. For this purpose, technical studies will be launched within the ITU-R and CEPT working groups from 2020.



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The procedure for the allocation of 5G licences in France, launched in December 2019, will only use frequencies in the 3.4 -3.8 GHz band.

A public consultation on DTT modernization is under way to define the preferred DVB-T2/HEVC migration





23.1% 23.1% 23.4% 23.6% 22.5% 22.5% 22.7% 22.3% 14.6% 14.2% 14.5% 13.7% 14.1% 14.2% 13.9%

T2 2016 T3 2016 T4 2016 T1 2017 T2 2017 T3 2017 T4 2017 T1 2018 T2 2018 T3 2018 T4 2018 T1 2019 T2 2019

Base : foyers équipés TV



DTT

source: CSA

Penetration of TV reception modes in French TV Households (source CSA Oct 2019)

French High Speed Broadband Plan: TDF is present in the most secured market segment

- Plan France Très Haut Débit (PFTHD, French High-speed Broadband plan) launched in 2013 to cover 100% of the country with 100Mbps by 2025 with FttH deployment the backbone of the target
- Splits France into 3 areas:
 - Very High Density Areas: not covered by PFTHD, private operators deploy fibre without public subsidies
 - Medium Density Areas (AMII¹): exclusive agreement between Orange and SFR to deploy without subsidies
 - Low-density areas: private operators deploy fibre with subsidies in PIN areas and without in AMEL² areas

	Very dense areas	AMII ¹	PIN	AMEL ²		
% of population	57	%	43%			
# plugs (m)	6.5	13.7	16	.9		
Type of network	Fully competitive	Sharing agreement and open access	Public network ope	en to all operators		
Local monopoly on network	×		✓ De Facto Monopoly			
Fiber network access pricing	Competitive	Reasonable price controlled by ARCEP	Pricing guidelines issue and price have to be			
			Territories where TDF is prese	nt		

April 2020

¹ AMII: Appel à Manifestation d'Intention d'Investissement

² AMEL: Appel à Manifestation d'Engagements Locaux

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French FttH: strategic rationale and benefits for TDF

A highly attractive diversification opportunity	 Mission-critical assets for telecom operators, customers and the overall economy Proven nature of technology Various precedents providing comfort to TDF's prudent commercial ramp-up assumptions No price risk and remote downside volume risk once fibre transition is achieved (return to ADSL highly unlikely) One-time window of opportunity: Plan Très Haut Débit national program revised in 2017 Enhancement of private investments for FttH coverage
for which TDF is ideally positioned	 TDF's superior value proposition: Technology know-how Industrial resources Neutrality Deep-rooted presence in French territories TDF's strategy based on gradual roll-out further derisks the investment Cash-generative nature of Telecom / Broadcast business enabling cash flow reinvestment Diversification opportunity providing synergies and further reinforcing the company's market position over time

FttH investment reinforcing business profile



FttH network



Detail of revenues by activities





Recap on key figures

in millions euros		Dec 2018 Excl. IFRS 16 (**)	Variation Dec 19 / Dec 18	Dec 2019 proforma Excl. IFRS 16 (***)	Dec 2018 proforma Excl. IFRS 16 (***)	Variation Dec 19 / Dec 18
€m	674.7	671.9	+0.4%	654.8	634.7	+3.2%
€m	420.4	354.7	+18.5%	367.8	346.2	+6.2%
%	62.3%	52.8%	+9.5 pts	56.2%	54.5%	+1.6 pt
€m	417.2	351.7	+18.6%	365.0	343.7	+6.2%
%	61.8%	52.3%	+9.5 pts	55.7%	54.2%	+1.6 pt
€m	216.9	185.5	+16.9%	207.4	182.5	+13.7%
%	32.1%	27.6%	+4.5 pts	31.7%	28.8%	+2.9 pts
€m	206.0	170.9	+20.5%	196.6	167.9	+17.1%
€m	(34.1)	(30.1)	13.3%	(29.4)	(18.5)	59.3%
€m	371.3	281.8	+31.8%	323.0	271.2	+19.1%
%	55.0%	41.9%	+13.1 pts	49.3%	42.7%	+6.6 pts
€m	(349.1)	(259.4)	+34.6%	(305.9)	(254.4)	+20.2%
%	51.7%	38.6%	+13.1 pts	46.7%	40.1%	+6.6 pts
€m	73.6	35.0	+110.3%	31.0	34.6	-10.3%
^d €m	1638	1406	16.5%	n.a.	n.a.	
х	3.90	3.96	-0.07 pt	n.a.	n.a.	
	€m % €m % €m €m % €m % €m % 0 €m	€m 420.4 % 62.3% €m 417.2 % 61.8% €m 216.9 % 32.1% €m 206.0 €m (34.1) €m 371.3 % 55.0% €m (349.1) % 51.7% €m 73.6	IFRS 16 (*) Excl. IFRS 16 (**) €m 674.7 671.9 €m 420.4 354.7 % 62.3% 52.8% €m 417.2 351.7 % 61.8% 52.3% €m 216.9 185.5 % 32.1% 27.6% €m 206.0 170.9 €m 371.3 281.8 % 55.0% 41.9% €m (34.1) (30.1) % 551.7% 38.6% €m 73.6 35.0	IFRS 16 Excl. IFRS 16 Dec 19 (*) (**) IDec 18	Dec 2019 <i>IFRS 16</i> (*)Dec 2018 <i>Excl. IFRS 16</i> (**)Variation Dec 19 <i>IDec 19</i> <i>IDec 18</i> proforma <i>Excl. IFRS 16</i> (***)	Dec 2019 IFRS 16 (*)Dec 2018 Excl. IFRS 16 (**)Variation Dec 19 IDec 18proforma Excl. IFRS 16 (***)proforma Excl. IFRS 16 (***)€m674.7671.9+0.4%654.8634.7€m420.4354.7+18.5%367.8346.2%62.3%52.8%+9.5 pts56.2%54.5%€m417.2351.7+18.6%365.0343.7%61.8%52.3%+9.5 pts55.7%54.2%€m216.9185.5+16.9%207.4182.5%32.1%27.6%+4.5 pts31.7%28.8%€m206.0170.9+20.5%196.6167.9€m371.3281.8+31.8%323.0271.2%55.0%41.9%+13.1 pts49.3%42.7%%51.7%38.6%+13.1 pts31.034.6d€m1638140616.5%n.a.n.a.

Key performance indicators							
Order backlog	€m	2,500	2,558	-2.3%	2,500	2,518	-0.7%
Number of Group sites	Х	18,700	18,245	+2.5%	18,700	18,245	+2.5%
FTE End of Period	Х	2,096	2,122	-1.2%	1,923	1,933	-0.5%



in millions euros	Dec 2019	Dec 2018	Variation Dec 19 / Dec 18	Dec 2019 proforma (***)	Dec 2018 proforma (***)	Variation Dec 19 / Dec 18
Digital Television	174.3	173.6	0.4%	175.4	174.1	0.8%
Radio	116.2	114.4	1.6%	116.2	115.0	1.1%
Total Broadcasting Services	290.5	288.0	0.9%	291.7	289.0	0.9 %
Telecom: site hosting	313.4	293.3	6.9%	313.4	293.3	6.9%
Telecom: other services	29.5	25.9	14.0%	30.1	26.4	14.2%
Total Telecoms & Services	343.0	319.2	7.4%	343.6	319.7	7.5%
Fiber (FTTH)	5.9	3.9	50.7%	5.9	3.9	50 .7%
Media Services	28.1	46.2	-39.2%	1.8	1.6	8.9%
Others	7.2	14.6	-50.4%	12.0	20.4	-41.5%
Revenues	674.7	671.9	0.4%	654.8	634.7	3.2%

(***) Proforma from contributions of the entities Médiamobile (disposed end of 2018), Bebanjo (disposed end of 2019) and Cognacq Jay Images and Arkena Inc (disposed early 2020) and TIM Congo

