

TDF Infrastructure

2018 ANNUAL RESULTS - BONDHOLDERS CREDIT UPDATE



Connect faster, further, everywhere

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- 4G, 5G: mobile phone communication standards
- Active sites: TDF sites hosting at least one active PoS/PoP
- AM: Amplitude Modulation (radio broadcasting technology), including short, medium and long waves (SW, MW, LW)
- Built-to-Suit: Towers that are built on demand to meet the needs of the MNO
- DD2 (or 2nd Digital Dividend): refers to the radio spectrum (700MHz band) release in the switchover process of digital television from Mpeg2 to Mpeg4
- DTT: Digital Terrestrial Television (digital broadcasting technology)
- FM: Frequency Modulation (radio broadcasting technology)
- FTTH: Fiber to the Home (broadband optical fiber network reaching the boundary of the living space, such as a box on the outside wall of a home)
- GSM-R: Global System for Mobile communications Railways, wireless communications standard for railway communication and applications
- HD: High Definition (video format)
- Hybrid TV: refers to the combination of a broadcast and a broadband access for watching TV content on a connected TV set
- ISP: Internet Service Provider
- IRU: Indefeasible Right of Use
- IoT: Internet of Things

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- Marketable sites: sites with no active PoS/PoP, but on which TDF has legal rights (incl. framework agreement for rooftops only)
- MNO: Mobile Network Operator
- Mpeg2, Mpeg4: video encoding technologies
- Mux/Muxes: Multiplex, group of TV channels combined in a unique data stream on the same frequency
- OPH: Offices Publics de l'Habitat
- OTT: Over-The-Top, broadband delivery of video/audio directly on the Internet (no ISP involved in the control and distribution of the content itself)
- PIN: Public Initiative Network (fiber network in low density area, co-funded by local authorities)
- PoP: Point of Presence = 1 Telecom client hosted on 1 site (no matter how much equipment of the client is hosted on this site)
- PoS: Point of Service = 1 DTT Mux hosted on 1 site or 1 FM radio hosted on 1 site
- RAN Sharing: Radio Access Network Sharing (2 MNOs share some parts of their mobile networks to reduce their costs)



Agenda

- 1. 2018 Highlights
- 2. Business Developments
- 3. 2018 Financials
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Revenue -0.2% organic evolution €354.7m

Adj. EBITDA +0.6% organic growth 52.8% of revenues

€2,558m

Backlog 3.8x years of revenue

€259.4m

Capex 38.6% of revenues **€404m**

Liquidity

Includes €250m RCF successfully refinanced in 2018 18,245

Number of sites +31% organic growth



2018 is marked by key achievements in all our business lines

Telecom	 Remarkable industrial performance on Build-to-Suit program with 259 masts delivered in 2018 (compared to 100 in 2017 and 10 in 2016) Strong commercial momentum with MNOs with orders for 1,250 Build-to-Suit pylons Substantial PoP growth of 6% on pylons and 26% on rooftops translating into an increase of recurring Site Hosting revenue by 10% after adjusting for RAN sharing churn Site Hosting revenue increased by 1.1%, thanks to the robustness of business dynamics despite RAN sharing and delays due to the New Deal
Broadcast	 Resilience of the platform demonstrated by the stability of revenues, at par with last year's Successful renewal of Eiffel Tower concession up until 2029 Continued refocus on core business with sale of Mediamobile DTT revenue : -0.3% stable Radio revenue: -0.7% mainly explained by reduced Long Wave "atomic clock" contract with DGE
FttH	 First year of revenues which reached €4m Substantial progress in the roll-out of the network in the territories awarded to TDF: 80,000 plugs built or under construction More than 1,300 plugs are already sold and in use by end-customers in Val d'Oise



Key activities snapshot as of 2018



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Telecom: growth of the sites portfolio in France



- + 259 new towers built for MNOs
- +231 lands with legal agreement in place to host future towers





- For rooftops, 8 new commercialization agreements signed in 2018, of which Efidis (450 rooftops in Ile-de-France), Domanys (170), Valence Romans Habitat (120), OPH Jura (110)
- Stations refer to the Gares & Connexions contract with the French train company SNCF





Telecom: TDF is ideally placed to capture growth arising from the New Deal

- MNOs commitments to increase coverage (mostly rural areas and transport axes) and quality of services translate into strong demand for telecom infrastructure...
- ... placing TDF with its existing and growing asset base and its industrial capabilities in a leading position to capture market growth
- TDF is the only player in the industry offering end-to-end technical capabilities for the deployment of Built-to-Suit pylons: Search & Negotiation, Pylon Production capabilities, Planning & Deployment and Maintenance



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Broadcast: the DTT platform is a steady regulated business with long-term visibility

- DTT is the most popular platform for viewing television in France:
 - 97% population coverage with a universal quality of service between regions
- 68% of French households use DTT on their TV sets (directly or indirectly)
- Frequencies currently used by DTT are not at risk
 - Spectrum below 694 MHz will be secured for DTT until 2030 with a reassessment in 2025 as suggested in the Lamy report and in the French law
 - 5G will be allocated 2 non-competing frequencies (3.5GHz and 26 GHz) and potentially more (but in any case above 1GHz)
- CSA's roadmap initiated in 2018 the modernization of the platform from a technical, regulatory and sectorwide coordination point of view
- TDF is at the forefront of DTT technological developments
 - Gearing up to migrate to DVB-T2 by 2024
 - T2-HEVC broadcasting pilots
 - UHD demos in Ile-de-France, Nantes and Toulouse
 - Targeted advertising PoC with France TV Publicité (geolocation and ad substitution)

Stability in the usage of the DTT over the long-term:

2018





2017

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2018

FTTH : delivery on track to roll-out the networks and to commercialise plugs to ISPs

Strong delivery in network roll-out

		Achieved in 2018	Total objective	% achieved
Val d'Oise	Collect - Installed fiber (km)	150	150	100%
	OCN installed (NRO)	8	8	100%
	Shared access point installed (PM)	132	206	64%
	Plugs subject to construction contract	83 934	83 934	100%
	Plugs built & under construction	69 629	83 934	83%
	Plugs available for sale	20 483	83 934	24%
Aggregate	Collect - Installed fiber (km)	553	2 448	23%
	OCN installed (NRO)	43	172	25%
	Shared access point installed (PM)	443	1 915	23%
	Plugs built & under construction	83 879	706 726	12%
	Plugs available for sale	20 483	706 726	3%



Key achievements

- Construction of the network is progressing well
 - Near completion in Val d'Oise
 - Advanced in Yvelines
 - Started in Val de Loire and Anjou
- Numerous commercial agreements signed with ISPs in the regions awarded to TDF:



- Commercialization is ongoing in Val d'Oise and ahead of expectations:
 - In 2018, the take-up rate reached an average of c.
 14% 6 months after commercialization of the plugs
 - This is significantly ahead of our forecasts



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Solid backlog provides strong visibility on cash flows

Backlog representing 3.8 years of revenues

Backlog breakdown over time as at 31 Dec 2018 (€m)





Long-term contracts with top quality MNOs





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Increased profitability and pursual of the investment plan









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Stable revenues across the business lines





Strong cash generation supporting telecom and FTTH capex



Adjusted EBITDA - Maintenance

Capex (€m)

- 1.3%

310.4

•

45.9%

2017

to Sales (%)

Adjusted EBITDA (€m)



Adjusted EBITDA is slightly growing (+0.6% organic growth) and profitability increased:

- Non-labor expenses decreased by 8% organically •
- Personnel expenses increased by 2.1% organically (development of FttH • and internalization of key skills for telecom activities)

Increase in capex by 19% as planned supporting :

- FTTH investments to roll-out the networks awarded •
- Build-to-Suit pylons program for Telecom •
- Capex 100% self-funded through excess cashflow •





306.3

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45.6%

2018

Sound debt structure and excellent liquidity



- Comfortable debt maturity profile: average maturity is 5.7 years
- Excellent maturity match between assets & liabilities, no significant debt maturity before 2022
- €250m RCF successfully refinanced at attractive terms until 2023 with extension options until 2025 and fully available to support any liquidity requirements
- No securities on existing debt
- No material impact from IFRS 16 on leverage
- Stable debt/capital structure as organic growth is fully financed by internally generated cashflow
- Shareholders and management committed to investment grade financial policy



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Conclusion

- TDF business profile's robustness is reinforced by:
 - Build-to-Suit pylons fuelling organic growth and
 - The roll-out of its FTTH networks according to plan

contributing to the diversification of the business and further anchoring TDF as an owner and operator of telecom infrastructure assets with natural monopoly characteristics

- Strong commercial momentum in Telecom, backed by unique visibility on growth in the French site hosting market
- Stable DTT platform that is secured for the long term
- High visibility on cashflows thanks to robust backlog of €2.6bn
- Strong financial performance, with growing EBITDA margin, evidencing management strong track record to deliver on its EBITDA targets
- Credit metrics are very solid compared to peers
- Financial flexibility is significant and liquidity is strong
- Shareholders' strong support through conservative financial policy implementation
- TDF is committed to maintaining its Investment Grade rating







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TDF infrastructure breakdown in France - 2018 vs 2017



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Unique portfolio of assets for media & telecoms



- As of December 2018, TDF operates the largest independent network of connected towers in France
- Telecom infrastructure services complementary to broadcasting activity ensuring optimisation of tower utilisation rate and cost synergies
 - Overall colocation rate on TDF SAS sites in 2018 : 4.94x
 - DTT colocation rate : 3.44x, Radio colocation rate : 3.94x
 - Telecom colocation rate (including IoT) : 3.27x, o/w MNO colocation rate : 2.10x
- 31% of towers built on TDF's own land, typical leases range from 5 to 99 years



Overview of tower site configuration





Infrastructure ownership structure of the French Telecom site hosting market (number of MNO PoPs)





Source: ANFR database, restated by TDF NB: Sale and lease back agreement between ByTel and Cellnex is not fully taken into account in ANFR database (ongoing transfer). For the sake of simplicity, all ByTel and Cellnex PoPs have been merged in one category.

- There was 79,000 PoPs in France as of December 2018 (+7% YoY), of which :
 - 60,000 PoPs on towers (and other infras)
 - 19,000 PoPs on rooftops
- TDF had 10,700 PoPs as of December 2018. Despite entrance of new players in France, TDF's overall market share remains stable at 14% of the MNOs PoPs market over the 4 last years.
- ATC France represented 7% of the French market in 2018, and Cellnex/ByTel 3%.



New Deal overview: timeline and KPI's





«New Deal» Focus: a historic agreement with the 4 MNOs which will fuel TDF's Telecom growth

5 major commitments to improve mobile coverage and quality



Increase the pace of targeted coverage improvement programs, requiring every MNO to deploy 5,000 new cell sites (2,000 in black spots and 3,000 in grey areas), some of which will be shared

Provide ubiquitous 4G coverage, which will involve bringing 4G to more than a million additional people in 10,000 municipalities, by upgrading all existing 2G and 3G sites to 4G

Accelerate coverage of transport corridors, so that the main roadways (more than 55,000 km) and railway lines are all 4G-capable (obligation applied only to the winners of 1800 MHz band allocation)



Achieve ubiquitous indoor telephone coverage, notably by providing a voice over Wi-Fi service to customers with compatible hardware



Improve reception quality nationwide, and particularly in rural areas (new baseline standard will be "good coverage")

<u>Firm deadlines,</u> <u>monitored by Arcep</u> (with power of sanctions)





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By end-2020



Depending on time of 800/900MHz frequency allocation

Number of sites planned



600 sites already identified by the Government in 2018 (decisions of 4 July 2018 and 21 December 2018)

Transport corridors coverage



TDF is ideally positioned to capture the growth arising from the New Deal



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T3 2015 T4 2015 T1 2016 T2 2016 T3 2016 T4 2016 T1 2017 T2 2017 T3 2017 T4 2017 T1 2018 T2 2018





DTT: a major step completed in the implementation of the CSA roadmap for the future DTT platform

On 7 February 2019, the Digital AudioVisual Forum (FAVN) submitted its report on the technical specifications of the future DTT platform, in accordance with the mandate given by CSA.



source: TDF/Forum AudioVisuel Numérique

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French High Speed Broadband Plan: TDF is present in the most secured market segment

- Plan France Très Haut Débit (PFTHD, French High-speed Broadband plan) launched in 2013 to cover 100% of the country with 100Mbps by 2025 with FttH deployment the backbone of the target
- Splits France into 3 areas:
 - Very High Density Areas: not covered by PFTHD, private operators deploy fibre without public subsidies
 - Medium Density Areas (AMII¹): exclusive agreement between Orange and SFR to deploy without subsidies
 - Low-density areas: private operators deploy fibre with subsidies in PIN areas and without in AMEL² areas

	Very dense areas	AMII ¹	PIN	AMEL ²		
% of population	57	7%	43%			
# plugs (m)	6.5	13.7	16.9			
Type of network	Fully competitive	Sharing agreement and open access	Public network open to all operators			
Local monopoly on network	×	🗸 De Facto Monopoly				
Fibre network access pricing	Competitive	Reasonable price controlled by ARCEP	Pricing guidelines issued by ARCEP since off and price have to be validated by ARCEP			
Appel à Manifestation d'Intenti	on d'Investissement		Territories where TDF is present			

¹ AMII: Appel à Manifestation d'Intention d'Investissement

² AMEL: Appel à Manifestation d'Engagements Locaux

French FttH: strategic rationale and benefits for TDF

A highly attractive diversification opportunity	 Mission-critical assets for telecom operators, customers and the overall economy Proven nature of technology Various precedents providing comfort to TDF's prudent commercial ramp-up assumptions No price risk and remote downside volume risk once fibre transition is achieved (return to ADSL highly unlikely) One-time window of opportunity: Plan Très Haut Débit national program revised in 2017 Enhancement of private investments for FTTH coverage
for which TDF is ideally positioned	 TDF's superior value proposition: Technology know-how Industrial resources Neutrality Deep-rooted presence in French territories TDF's strategy based on gradual roll-out further derisks the investment Cash-generative nature of Telecom / Broadcast business enabling cash flow reinvestment Diversification opportunity providing synergies and further reinforcing the company's market position over time

FttH investment reinforcing business profile



FTTH network



Detail of revenues by activities



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		Dec 2018	Dec 2017	Change Dec 18 / Dec 17		Dec 2017 proforma (**)	Change Dec 18 / Dec 17
Key items of consolidated income statement							
Revenues	€m	671,9	676,8	-0,7%	661,8	663,1	-0,2%
Adjusted EBITDA (*)	€m	354,7	355,0	-0,1%	351,4	349,4	+0,6%
As a % of revenues	%	52,8%	52,4%	+0,3 pt	53,1%	52,7%	+0,4 pt
EBITDA	€m	351,7	350,2	+0,4%	348,4	344,6	+1,1%
As a % of revenues	%	52,3%	51,7%	+0,6 pt	52,6%	52,0%	+0,7 pt
Current operating income	€m	185,5	165,6	+12,0%	183,0	160,8	+13,9%
As a % of revenues	%	27,6%	24,5%	+3,1 pts	27,7%	24,2%	+3,4 pts
Operating income	€m	170,9	157,7	+8,4%	168,4	157,6	+6,9%
Profit (loss) attributable to owners of the Company	€m	(30,1)	(16,2)	85,2%	n.a.	n.a.	
Cash flows from operating activities As a % of revenues Purchase of operating fixed assets	€m %	281,8 41,9% (259,4)	247,4 36,6% (217,6)	+13,9% +5,4 pts +19,2%	279,7 42,3% (259,1)	234,8 35,4% (217,1)	+19,1% +6,9 pts +19,4%
Operating free cash flow	€m	35,0	47,6	-26,5%	33,3	43,5	-23,6%
Key Items of financial structure							
IFRS Net debt excluding Shareholders loan and accrued interests	€m	1406	1389	1,2%	n.a.	n.a.	
Leverage	Х	3,96	3,91	+0,05 pt	n.a.	n.a.	
Key performance Indicators							
Order backlog	€m	2 558	2733	-6,4%	2 558	2 733	-6,4%
Number of Group sites	Х	18 245	13 916	+31,1%	18 245	13 916	+31,1%
FTE End of Period	X	2 122	2 1 0 6	+0,7%	2 1 2 2	2 067	+2,6%



**: proforma of the contributions of Médiamobile entities, disposal in November 2018

in millions euros	Dec 2018	Dec 2017	Change Dec 18 / Dec 17	Dec 2018 proforma (**)	Dec 2017 proforma (**)	Change Dec 18 / Dec 17
Digital Television	173,6	174,0	-0,3%	173,6	174,0	-0,3%
Radio	114,4	115,2	-0,7%	115,0	115,8	-0,7%
Total Broadcasting Services	288,0	289,2	-0,4%	288,5	289,9	-0,5%
Telecom: site hosting	293,3	290,0	1,1%	293,3	290,0	1,1%
Telecom: other services	25,9	28,9	-10,4%	26,0	28,9	-10,0%
Total Telecoms & Services	319,2	318,9	0,1%	319,3	318,9	0,1%
Fiber (FTTH)	3,9	0,0	-	3,9	0,0	-
Media Services	46,2	49,0	-5,6%	35,2	34,6	1,9%
Others	14,6	19,7	-26,0%	14,8	19,8	-25,2%
Revenues	671,9	676,8	-0,7%	661,8	663,1	-0,2%

**: proforma of the contributions of Médiamobile entities, disposal in November 2018

