TDF Infrastructure

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Agenda

- 1. 2016 Highlights
- 2. Business Developments
- 3. 2016 Financials
- 4. Conclusion
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2016 Highlights

Very strong achievements securing future results

Telecom: very strong growth

• 7% volume organic growth of operators' PoPs¹: Free and IOT² coverage, 4G, densification, transport corridors, rooftops

Broadcast: stabilized DTT³ platform ahead of other DTT-centric countries

- Revenue decrease following the switch to full HD, but spectrum secured for the next decade
- Acquisition of ITAS and stabilization of the market
- FTTH: first success of TDF on Val d'Oise fiber network as part of a Public Initiative Network ("PIN") scheme

Intense commercial activity resulting in a massive backlog (€2 656m, ie 4 years of revenues)

Substantial level of investment on the infrastructure: capex at 25% of revenues

- Supporting commercial activity: contract-driven capex
- 11 781 sites in France, +17%

Solid 2016 financials

- Revenue 4%, in line with expectations
- Increased EBITDA + 3%
- Improved EBITDA margin, over 52%
- Robust capital structure : Strong credit metrics and conservative financial policy
- Maturity profile extended to almost 8 years

1. Point of Presence

2. Internet of Things

3. Digital Terrestrial Television March 2017



Key Activities' Snapshot as at December 2016

	Telecom Infrastructure	Broadcast Infrastructure					
		тv	Radio	Media Services			
Business Description	 Site hosting of telecom equipment for Mobile Network Operators 	 Distribution and transmis analogue radio signals Operation and maintenal remote monitoring of site 	 Comprehensive coverage of the video value chain, offering turnkey integrated video solutions 				
Operational Infra. Assets ¹	5,286 sites	2,245 sites	1,402 sites	na			
Key Customers		💈 💈 📮 🚺 WƏ CAMAK 🏧 🖬 🌆	RTL Lagardère radio și				
Contract Length	Long-term contractsAverage of ~10 years	Long-term contractsAverage of ~5 years	Long-term contractsAverage of ~5 years	Medium-term contract1 year			
Sector Position	N°1 Independent in France	N°1 in France	N°1 in France	Leading Position			
Dec 16 Revenue ²	€275m	€187m	€109m	€50m			
Regulation	 No specific pricing regulation 	 Regulation on access prices to TDF sites No specific pricing regulation on transmission 	 No specific pricing regulation 	 No specific pricing regulation 			
Incl. Itas sites							

1. Incl. Itas sites

2. LTM revenues pro forma of the sale of TDF's former Hungarian and German businesses and not showing Managed Services (5% of sales) and Other Phased-out activities (5% of sales) including mostly AM Radio and Patents TDF Infrastructure 2016 Annual Results March 2017 6

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Growth of the sites portfolio



Telecom: A Very Dynamic Year for Site Hosting

Many determinants for long-term and sustained growth in telecom site hosting...

- MNOs back to network investments since 2016, while RAN sharing still not in full effect
- Strong Free roll-out (coverage obligation + termination of roaming with Orange)
- Intense rooftops demand driven by networks densification/upgrading in dense areas
- Growing demand along transport corridors from all MNOs (high speed/regional train lines, highways/roads), reinforced by new coverage obligations of the 700MHz license
- Low-density areas coverage program ("Zones blanches") pushed by the Government
- Confirmation of IoT demand for new PoPs



- ... that translate into concrete developments for TDF
- Rooftops : active portfolio extension consistently with demand
- Promising stock of orders for 2017
- New build-to-suit offer which matches the demand of MNOs



DTT : a stable and clarified market

Implementation of the 2nd Digital Dividend (DD2) in France, higher clarity for DTT

- Switchover to 100% Mpeg 4 on **5 April 2016** : 2 DTT Muxes stopped to make the 700MHz band available for mobile networks in the region Ile-de-France
- Reshuffle of all existing DTT channels in the 6 remaining Muxes, of which 27 in HD
- Nationwide release of the 700MHz band to last until June 2019, with the involvement of TDF's operational teams
- Adverse impact of DD2 on revenues with Muxes reduction, but government indemnity received in 2016, whereas switchover costs are subsidized
- DTT spectrum secured until 2030

Market consolidation: TDF Group and Itas Group come together

- Acquisition by TDF Group of its competitor on TV and radio broadcasting, ITAS Group, on 12 October 2016
- Takeover of **427 additional sites** but also **production capacities in masts and pylons** that will support **TDF's strategy of growth in French telecoms**
- As a result, DTT market share of the new group is :
 - 78% for Emission (broadcasting of Muxes)
 - 91% for Access (hosting on TDF and Itas sites)
- Prospects of **optimized capital investments and enhanced** offering to ensure the longevity of the platform
- Integration process and synergies being implemented according to plans

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700 MHz band release plan







Fibre: Launch of a New Activity

Launch in 2016 of a new business activity around fiber roll-out in France

- Unique momentum for fiber deployment in France through the Public Initiative Networks scheme, as part as the national broadband plan ("Plan Très Haut Débit"), generating plenty of business opportunities in the coming months
- **Strong legitimacy for TDF** to enter a business that resonates totally with its profile in terms of:
 - leading, mission critical media and telecom infrastructure position
 - industrial means (5,000km backbone of fiber networks and network operations center in place)
 - engineering know-how
 - financial capacity
 - client profile (main ISP are also MNO clients)
- Business profile very adequate to TDF with long-terms contracts, local monopolies and operation of strategic networks
- TDF credibility and positioning immediately recognized by local authorities as demonstrated by its first-try win in the Val d'Oise department (ca 86,000 plugs to be built, operated and commercialized) of a very competitive call for tenders





Increased and Record Backlog

Backlog representing of c. 4.0 years of revenues



Long-term contracts with top quality MNOs





Backlog: 4 years of revenues (+ 11%). <u>An all-time record</u> thanks to:

- Telecom: new PoPs and 10-year contract renewal with French Home Office
- Broadcast: contract renewal with Digital Television multiplexes
 and FM radio public and private customers



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Improved EBITDA and supportive Capex



Lower overall revenues but increased core revenues



Strong profitability and cashflow generation









Improvement of EBITDA margin to 52.6% thanks to:

- Labor cost reduction measures
- Reduced exposure to low margin GSM-R contract (build business)
- DD2 indemnity

Jump in capex by 33% (to 25% of revenues) supporting :

- Commercial activity (backlog increase)
- Growing asset base
- Demand driven growth capex represents a large portion of overall capex which are 100% self-funded through excess cashflow

Sound debt structure and excellent liquidity



- Improved debt maturity profile: average maturity is now 7.8 years (from 5.0 years in 2015)
- Excellent maturity match between assets & liabilities, no significant debt maturity before 2022
- €250m RCF fully available to support any liquidity requirements
- No covenants, no securities, no interest rate risk
- Stable debt/capital structure as organic growth and M&A were fully financed by cashflow and distribution moderation
- Shareholders and management committed to investment grade financial policy



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Conclusion

- TDF enjoys an excellent business profile, with further strengthened visibility on all business lines following 2016 achievements
- Increase in number of PoPs
- DTT platform stabilized and secured for the long term
- Increased backlog at 2,7 bn €
- Growing asset base
- Strong financial performance, with growing EBITDA
- Shareholders strong support through conservative financial policy implementation
- Credit metrics are solid compared to peers, financial flexibility is significant and liquidity is strong
- TDF is committed to maintaining its Investment Grade rating







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Unique portfolio of assets for media & telecoms



(1) includes 427 Itas sites, 294 sites in French overseas territories and 1,666 sites with no current service

- TDF operates the largest independent network of connected towers in France
- Telecom infrastructure services complementary to broadcasting activity ensuring optimisation of tower utilisation rate and cost synergies
- Secured asset base: 90% of towers owned by TDF, 32% of them built on TDF's own land, leases typically range between 5-99 years
- · Interconnection of sites via own high-capacity high-speed national backbone





3 Excluding land

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Overview of site types and configuration

Site types

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3 main types of sites with various configurations and heights:

- "Pylône": self supporting mast and guy-wired mast (tallest 351m)
- "Tour": concrete towers
- "Château d'eau": water towers

Existing sites: sites with TDF and where client equipment are already installed

Potential sites: sites for which TDF has signed a commercialization agreement (with landlord but not with client)

Building on site : different type of building infra in each site (operations office, shared rooms, rent rooms, transmission, energy) - indoor or outdoor

A premium infrastructure portfolio interconnected via a highly leverageable high-performance highspeed backbone mutualized between businesses

Site configuration





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Towers

("Masts"

"Concrete

Towers",

"Water Towers")

Rooftops

Datacenters

Backbone

YoY evolution of PoS¹ (DTT and radio)





FM Broadcasting PoS

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DTT : Switch off of 2 Muxes in April 2016, partly offset by the acquisition of Itas

FM : modest decrease related to Radio France tenders



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1. Point of Service March 2017





Telecom site hosting market overview (2/2)

- There are 66,200 PoPs in France as of December 2016 (+10% YoY), of which :
 - 46,350 PoPs on towers
 - 19,850 PoPs on rooftops & other infras
- TDF has 9,200 PoPs of the 32,200 PoPs on outsourced towers : 29% volume market share (14% volume market share on all MNOs PoPs)
- FPS has c. 4,200 PoPs : 13% market share of the outsourced towers. In Dec 2016, Antin Infrastructure Partners announced binding agreement with American Tower Corporation (and PGGM) for the sale of FPS Towers
- Cellnex represents, at Dec 2016, 371 PoPs, resulting from a first transfer from Bouygues Telecom out of 500 towers (it is assumed that there is an average of 1 PoP per tower) : less than 2% market share of the outsourced towers to date. In Feb 2017, Cellnex reached another agreement with Bouygues Telecom for 1/ the acquisition of up to 1,800 sites (mainly rooftops) which will be gradually transferred to Cellnex over the next 2 years, 2/ the building of up to 1,200 sites over an estimated period of 5 years.



Solid resilience of the DTT platform



- Despite the 2nd Digital Dividend and switch off of 2 Muxes, DTT remains the leading TV platform and represents 56% of French TVHHs
- DTT in France = 31 national channels, of which 27 HD channels = 97% population coverage = 91% of TV audience
- DTT spectrum is now secured until 2030





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Details of revenues by business



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March 2017



Recap on key figures

		Dec 2016 (12 months)	Dec 2016 Proforma* (12 months)	Dec 2015 (9 months)	Dec 2015 Proforma* (12 months) Unaudited	Change Dec 16 Proforma / Dec 15 Proforma
Key items of consolidated income statement						
Revenues	€m	673.9	669.1	525.2	700.1	-4.4%
EBITDA excluding severance payments and related fees	€m	354.3	354.1	261.5	343.5	+3.1%
As a % of revenues	%	52.6%	52.9%	49.8%	49.1%	+3.9 pts
EBITDA	€m	352.3	352.2	255.7	335.6	+4.9%
As a % of revenues	%	52.3%	52.6%	48.7%	47.9%	+4.7 pts
Current operating income	€m	188.1	189.9	124.1	147.1	+29.1%
As a % of revenues	%	27.9%	28.4%	23.6%	21.0%	+7.4 pts
Operating income	€m	265.1		93.7		
Profit (loss) attributable to owners of the Company	€m	106.2		(39.5)		
Key items of consolidated cash flow statement						
Cash flows from operating activities	€m	243.3	244.0	194.2	253.1	-3.6%
As a % of revenues	%	36.1%	36.5%	37.0%	36.2%	+0.3 pt
Purchase of operating fixed assets (excluding Working capital effect)	€m	(166.7)	(166.2)	(91.0)	(124.8)	+33.2%
Operating free cash flow	€m	98.1	99.5	103.3	131.8	-24.6%
Key items of financial structure						
IFRS Net debt excluding Shareholders loan and accrued interests	€m	1394	1394	1286	1286	+8.4%
	Х	3.94	3.94	3.73	3.74	+0.19 pt

Key performance indicators						
Order backlog	€m	2,656	2,656	2,403	2,400	+10.5%
Number of Group sites	Х	11,856	11,856	10,135	10,135	+17.0%
Workforce at end of period	Х	2,153	2,153	1,944	1,893	+10.7%



* Excluding contributions of entities MMD (loss of control in 2016) and Arkena Nordics (disposed of on July 7 2016), and with constant exchange rates.

Recap on change in revenues by business line

in millions euros	Dec 2016 (12 months)	Dec 2016 Proforma* (12 months)	Dec 2015 (9 months)	Dec 2015 Proforma* (12 months) Unaudited	Change Dec 16 Proforma / Dec 15 Proforma
Digital Television	187.4	187.4	163.5	218.4	-14.2%
Radio	120.9	119.2	98.6	126.0	-5.4%
Total Services de diffusion	308.3	306.7	262.2	344.5	-11.0%
Telecom: site hosting	269.9	269.9	189.7	258.2	4.5%
Telecom: other services	23.4	23.4	23.1	36.8	-36.4%
Total Telecoms et Services	293.3	293.3	212.7	295.0	-0.6%
Media Services	52.9	49.8	42.0	48.3	3.0%
Others	19.4	19.4	8.3	12.3	57.3%
Revenues	673.9	669.1	525.2	700.1	-4.4%

* Excluding contributions of entities MMD and Arkena Nordics, and with constant exchange rates



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Glossary

- 4G, 5G: mobile phone communication standards
- AM: Amplitude Modulation (radio broadcasting technology), including short, medium and long waves (SW, MW, LW)
- Built-to-Suit: Towers that are built to meet the needs of the MNO
- DD2: 2nd Digital Dividend, refers to the radio spectrum which is released (700MHz band) in the switchover process of digital television from Mpeg2 to Mpeg4
- DTT: Digital Terrestrial Television (digital broadcasting technology)
- FM: Frequency Modulation (radio broadcasting technology)
- FttH: Fiber to the Home (broadband network using optical fiber reaching the boundary of the living space, such as a box on the outside wall of a home)
- GSM-R: Global System for Mobile communications Railways, wireless communications standard for railway communication and applications
- HD: High Definition (video format)
- Hybrid TV: refers to the combination of a broadcast and a broadband access for watching TV content on a connected TV set
- ISP: Internet Service Provider
- IoT: Internet of Things
- MNO: Mobile Network Operator
- Mpeg2, Mpeg4: video encoding technologies
- Mux/Muxes: Multiplex, group of TV channels combined in a unique data stream on the same frequency
- OTT: Over-The-Top, Broadband delivery of video and audio on Internet without the ISP being involved in the control or distribution of the content itself
- PIN: Public Initiative Network (fiber network in low density area, co-funded by local authorities)
- PoP: Point of Presence = 1 Telecom client hosted on 1 site (no matter how many equipment of the client are hosted on this site)
- PoS: Point of Service = 1 DTT Mux hosted on 1 site or 1 FM radio hosted on 1 site
- RAN Sharing: Radio Access Network Sharing (2 MNOs share some elements of their mobile networks to reduce their costs)

